

A woman with dark hair, wearing a black top, is performing improv theater. She has her hands raised and is looking towards the right. In the background, a man in a light blue shirt is visible, looking towards the camera.

# THE ART OF BUSINESS COMMUNICATION

Close Encounters Theatre GmbH

## OUR OFFERS

- IMPROVISATION
- PRESENT YOURSELF
- EMPATHIC COMMUNICATION
- PITCHING WITH PASSION & PURPOSE
- LIVE IMPROV SHOWS
- PRIVATE COACHING

[www.closeencounterstheatre.com](http://www.closeencounterstheatre.com)

[corporate@closeencounterstheatre.com](mailto:corporate@closeencounterstheatre.com)



ACT SING DANCE IMPROVISE

# WE ARE SPECIALIZED

## IN TEACHING THE ART OF COMMUNICATION

Through professional, practical and playful exercises in theatre, we will inspire confident business communication and transform your team.

### IMPROVISATION

Enhance your team's communication and collaboration skills.

### PRESENT YOURSELF

Elevate your team's leadership presence.

### PITCHING WITH PASSION & PURPOSE

Techniques to fully engage an audience.

### EMPATHIC COMMUNICATION

Tools for mastering difficult conversations.

### LIVE IMPROV SHOW

Entertain your team with a professional improvisation show.

### PRIVATE COACHING

Methods to enhance your presentation skills.



# OUR SERVICES

## OUR WORKSHOPS ARE DESIGNED TO:

INCREASE	your awareness of the importance of non-verbal communication
DEVELOP	your negotiation and agile thinking skills
BUILD	your confidence and risk-taking
INSPIRE	your empathic communication & active listening skills
ENHANCE	the use of your voice for public speaking
ELEVATE	lateral thinking, innovation and creativity
IMPROVE	your storytelling skills for presentation
STRENGTHEN	your interpersonal relationships and corporate culture

# IMPROVISATION

## ENHANCE YOUR TEAM'S COMMUNICATION AND COLLABORATION SKILLS



Your team will gain an introduction to improvisation and its well-known “Yes, and...” principle, a powerful tool for developing communication skills and building cohesion in high performing teams. They will tune into their playful side and connect with each other in a way that is safe, engaging, and fun as they are guided through a series of practical improvisation exercises that enhance connection, communication and collaboration.

For a personalised offer, please contact [corporate@closeencounterstheatre.com](mailto:corporate@closeencounterstheatre.com)

[www.closeencounterstheatre.com](http://www.closeencounterstheatre.com)

[corporate@closeencounterstheatre.com](mailto:corporate@closeencounterstheatre.com)



ACT SING DANCE IMPROVISE

# PRESENT YOURSELF

## ELEVATE YOUR TEAM'S LEADERSHIP PRESENCE



Participants will learn how to connect with an audience in an authentic and present way. We will focus on developing communication skills through proper execution of the voice. Furthermore, we will unpack nonverbal communication and give your team tools to present themselves as confident and engaging.

For a personalised offer, please contact [corporate@closeencounterstheatre.com](mailto:corporate@closeencounterstheatre.com)

[www.closeencounterstheatre.com](http://www.closeencounterstheatre.com)

[corporate@closeencounterstheatre.com](mailto:corporate@closeencounterstheatre.com)



ACT SING DANCE IMPROVISE

# EMPATHIC COMMUNICATION

## TOOLS FOR MASTERING DIFFICULT CONVERSATIONS



Building an empathic culture in your organization is now recognized as key to success. The research confirms that empathic workplaces enjoy less stress, stronger collaboration and greater morale. It also improves employees' abilities to manage difficult events and situations. In this workshop we combine our skills in drama, relational counseling, coaching and psychotherapy in order to provide you and your team practical, inspiring and relevant exercises and resources to cultivate empathic communication in your organization.

# PITCHING WITH PASSION & PURPOSE

## TECHNIQUES TO FULLY ENGAGE AN AUDIENCE



This workshop is designed to enhance your team's presentation skills. Participants will learn how to structure speeches to captivate and inspire an audience using storytelling tactics. We will also focus on giving your team tools to understand the connection between the body, voice and text to elevate leadership presence.

For a personalised offer, please contact [corporate@closeencounterstheatre.com](mailto:corporate@closeencounterstheatre.com)

[www.closeencounterstheatre.com](http://www.closeencounterstheatre.com)

[corporate@closeencounterstheatre.com](mailto:corporate@closeencounterstheatre.com)



ACT SING DANCE IMPROVISE

# LIVE IMPROV SHOW

ENTERTAIN YOUR TEAM WITH  
A PROFESSIONAL IMPROVISATION SHOW



The art of improvisation is creating scenes spontaneously based on the audience's suggestions, making it an interactive, unique and fun experience. Our actors will cater the show to fit your company setting and guarantee laughter for all!

For a personalised offer, please contact [corporate@closeencounterstheatre.com](mailto:corporate@closeencounterstheatre.com)

[www.closeencounterstheatre.com](http://www.closeencounterstheatre.com)

[corporate@closeencounterstheatre.com](mailto:corporate@closeencounterstheatre.com)



ACT SING DANCE IMPROVISE



# PRIVATE COACHING

## METHODS TO ENHANCE YOUR PRESENTATION SKILLS



Are you preparing for an important presentation? Do you want to take your upcoming pitch to the next level? Do you want to feel calm and confident during an important team meeting and in front of an audience? In our sessions together, you will learn how to connect with your audience in an authentic and present way.

For a personalised offer, please contact [corporate@closeencounterstheatre.com](mailto:corporate@closeencounterstheatre.com)

[www.closeencounterstheatre.com](http://www.closeencounterstheatre.com)


[corporate@closeencounterstheatre.com](mailto:corporate@closeencounterstheatre.com)



ACT SING DANCE IMPROVISE

# TARA BRODIN

## ARTISTIC DIRECTOR & COACH

A photograph of Tara Brodin, a woman with short hair, wearing a black leather sleeveless top. She is standing on a stage with her hands raised, palms facing forward, as if speaking or performing. The background is dark with some blue and purple stage lighting.

In a career spanning 30 years in more than 20 countries, Tara has led individuals and organizations to success. She coaches executive leaders and their teams in the art of improvisation, vocal technique, body awareness, leadership presence and various other artistic mediums to enhance professional performance. Tara has taught theatre in universities and international schools. She has worked as a professional actor, singer, and director. As the Co-Founder, CEO, and Artistic Director of CET, Tara regularly directs Close Encounters Theatre's major public productions.

Tara holds a Master of Fine Arts in Theatre Practice and a Bachelor of Education from the University of Alberta, Canada, and a degree in Acting from Grant MacEwan University, Alberta, Canada.

[www.closeencounterstheatre.com](http://www.closeencounterstheatre.com)

[corporate@closeencounterstheatre.com](mailto:corporate@closeencounterstheatre.com)



ACT SING DANCE IMPROVISE



# REVIEWS

"A fast paced training packed with incredibly valuable knowledge served in a very engaging and effective way. I have no doubt it greatly improved our communication skills that we'll continue to benefit from moving forward.

— *Karol Stosiek, Engineering Manager, Zürich*

"I highly recommend Tara Brodin's workshop to any organization seeking to elevate their team's communication and interpersonal skills."

— *Jean-Luc Haefflinger, EY - People Advisory*

"Tara designed and led the perfect workshop for us. It was inspirational, provoked a lot of deep thinking about leadership presence and helped build concrete skills. Most importantly, it was a lot of fun and a wonderful chance for our group to connect and understand each other at a deeper level."

— *Michelle Grant, ETH Zürich*

# OUR CLIENTS

SBS Swiss Business School  
UNIVERSITY OF ST. GALLEN  
Aroma  
ETH Zürich  
Lindt  
ZHAW  
IBN Research  
GOOGLE  
DELOITTE  
FIFA  
ESRI  
UBS  
TAKEDA  
ARROW RESOURCES  
Swiss Marketplace Group  
ROTARY INTERNATIONAL  
Montessori School Zurich  
Zurich International School

GF Piping Systems  
Lindt  
SWISS RE  
Jeff Zurich  
ESRI  
UNIVERSITY OF ST. GALLEN  
Aroma  
Lindt  
ARROW RESOURCES  
LINDT  
SBS Swiss Business School



[www.closeencounterstheatre.com](http://www.closeencounterstheatre.com)

[corporate@closeencounterstheatre.com](mailto:corporate@closeencounterstheatre.com)



ACT SING DANCE IMPROVISE



## ADDITIONAL INFO

- All workshops are conducted in English
- In-house long term training courses available
- Workshops can be delivered at your venue of choice or at CET Studio in Zürich
- An apéro can be arranged for workshops hosted at the CET studio

We look forward to taking your business communication to the next level!

### FOR A PERSONALISED OFFER, PLEASE CONTACT:

Tara Brodin +41 76 577 43 80

[corporate@closeencounterstheatre.com](mailto:corporate@closeencounterstheatre.com)

[www.closeencounterstheatre.com](http://www.closeencounterstheatre.com)

[corporate@closeencounterstheatre.com](mailto:corporate@closeencounterstheatre.com)



ACT SING DANCE IMPROVISE